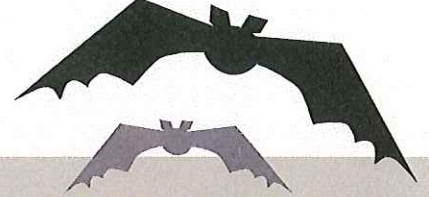
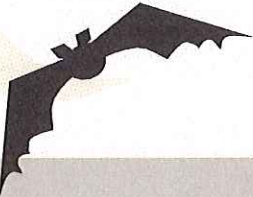


# HALLOWEEN SAFETY

Halloween is one of the most anticipated nights of the year for kids, but Safe Kids' research\* shows some scary statistics on Halloween safety.



Only **1/3** OF PARENTS

talk to their kids annually about Halloween, although 3/4 report having Halloween safety fears.



On average, **TWICE AS MANY CHILD PEDESTRIANS**

are killed while walking on Halloween compared to other days of the year.



Only **18%**

of parents use reflective tape on their children's Halloween costumes.

**12%**

of children five years of age or younger are permitted to trick-or-treat alone.



Talk with your goblins about Halloween safety, and how simple precautions can make it a fun and safe night for kids of all ages. For additional safety tips, please visit [SafeKids.org/Halloween](http://SafeKids.org/Halloween)

Children under 12 should trick-or-treat and **CROSS STREETS WITH AN ADULT**



**ALWAYS WALK ON SIDEWALKS OR PATHS**

if there are no sidewalks, walk facing traffic as far to the side as possible.



Cross the street at corners, **USING TRAFFIC SIGNALS**

and crosswalks. Parents should remind children to watch for cars that are turning or backing up.



**DRIVERS SHOULD SLOW DOWN**

and be especially alert in residential neighborhoods. Children are excited on Halloween and may move in unpredictable ways.



**POISON**  
**Help**  
1-800-222-1222

FedEx cares.

\*Mickalide, AD, Rosenthal, KM, Donahue, MP. Halloween Safety: A National Survey of Parents' Knowledge, Attitudes, and Behaviors. Washington (DC): Safe Kids Worldwide, October 2011.