Cincinnati Children's Hospital Medical Center
EIN: 31-0833936
CHNA Implementation Strategy
June 30, 2013

Cincinnati Children Hospital Medical Center ("Cincinnati Children's") is a 587-bed, full-service, non-profit pediatric academic medical center located in Cincinnati, Ohio. A trusted leader in pediatric health care for nearly 130 years, Cincinnati Children's is currently the third-highest recipient of National Institutes of Health grants for pediatric research and is consistently ranked among the best children's hospitals in the nation. Cincinnati Children's also operates the only Level 1 pediatric trauma center in the Greater Cincinnati area.

Cincinnati Children's offers numerous programs and services to meet community health needs. In fiscal year 2012, Cincinnati Children's provided approximately $259.4 million in free care or discounted services to families in the community who are unable to pay and an additional $2.8 million in subsidized health and community outreach services.

Cincinnati Children's has a long tradition of working with its community partners on matters related to the community's health and well-being and has conducted three surveys in the Greater Cincinnati/ Northern Kentucky community since the year 2000. These surveys gather information about the community's health and well-being, and the data gathered in each continues to inform Cincinnati Children's community health agenda. In fact, in connection with the first Child Well Being Survey in 2000, Cincinnati Children's identified asthma and infant mortality as community health issues and continued and strengthened efforts to address both of these issues.

Cincinnati Children's 2015 Strategic Plan created a bold vision for Cincinnati Children's to be the leader in improving child health. While the strategic plan provides a framework for Cincinnati Children's ongoing strategic emphasis, it does not define the totality of our efforts. Cincinnati Children's strives to deliver demonstrably superior outcomes and experience at the lowest possible cost, and to discover and apply better ways to improve the health of more children in the community and around the world. In developing its 2015 Strategic Plan, Cincinnati Children's was deliberate in its approach to identify community providers, governmental organizations, and area non-profit organizations with whom it could partner to more effectively address community health needs. Recognizing that we are stronger working together and coordinating efforts to address systemic community health needs, Cincinnati Children's partners with many organizations including federally qualified health clinics, school based health clinics, county and city programs, offices and departments, the Greater Cincinnati Health Foundation, the Greater Cincinnati United Way, Every Child Succeeds, and with the police, prosecutors and county case workers co-located in Cincinnati Children's Mayerson Center for Safe and Healthy Children. Developing and more effectively utilizing these partnerships to address community health needs is an integral component of Cincinnati Children's 2015 Strategic Plan.

The 2011 Child Well Being Survey, which formed the basis of Cincinnati Children's Community Health Needs Assessment[1], gathered qualitative and quantitative data that supplemented and informed Cincinnati Children's on-going community health strategy. This process allows Cincinnati Children's to identify the pediatric health care needs of its community and ensures that Cincinnati Children's is devoting resources strategically to achieve maximum impact towards Cincinnati Children's mission of improving child health and transforming delivery of care through fully integrated, globally recognized research, education, and innovation.

In connection with the development of the 2015 Strategic Plan, Cincinnati Children's identified and prioritized pediatric community health needs based on the results of earlier community health surveys and implemented a community health strategy. Cincinnati Children's has reconfirmed the following prioritization of pediatric health needs as a result of its most recent Community Health Needs Assessment:

- Infant Mortality
- Obesity
- Asthma
- Injury
- Access to Care
- Mental Health

In accordance with federal regulations governing community health needs assessments, Cincinnati Children's has developed an implementation strategy addressing the pediatric community health needs identified in Cincinnati Children's most recent Community Health Needs Assessment. In May 2013, the Cincinnati Children's Board of Trustees approved an implementation strategy describing the efforts and programs underway to address the pediatric community health needs identified by Cincinnati Children's. The chart presented on the following page describes the metrics and action items developed by Cincinnati Children's to address the prioritized pediatric health needs listed above for each of Cincinnati Children's four hospital facilities[2].

---

[1] A full version of Cincinnati Children's most recent Community Health Needs Assessment may be viewed by navigating to the following web address: http://www.cincinnatichildrens.org/about/community/health-needs-assessment/

[2] A "hospital facility" is generally defined as a facility that is required to be licensed or registered by a state as a hospital. Cincinnati Children's operates four hospital facilities: Main Campus, Liberty Campus, College Hill Campus, and the Lindner Center of Hope.

Cincinnati Children's Hospital Medical Center
EIN: 31-0833936
Pediatric Health Needs Implementation Strategy
June 30, 2013

Pediatric Health Need	Health Facilities Involved	Summary Metric	Action Items to Meet Identified Health Need
Infant Mortality	CCHMC Burnet Campus CCHMC Liberty Campus	Reduce infant mortality by executing the Infant Mortality Project and other initiatives	1. Gather baseline gestation age data. 2. Analyze variation in timing of entry into pre-natal care across neighborhoods. 3. Increase enrollment of eligible patients through Same Day Access To Care. 4. Develop scalable plan for Cincinnati Health Department, Federally Qualified Health Centers, and other providers.
Childhood Obesity	CCHMC Burnet Campus CCHMC Liberty Campus	Reverse the trend of increasing childhood obesity in grades K-3	1. Increase number of school aged children participating in the Taste Test Program. 2. Train school staff to implement the Taste Test Program at new schools or in new programs. 3. Increase the number of school aged children using the Fruit and Vegetable Passport in combination with the Fruit and Vegetable Grant. 4. Increase the number of school aged children participating in health lifestyle education. 5. Assist community partners and Cincinnati Public Schools ("CPS") in structuring and promoting more physical education within their organization.
Asthma	CCHMC Burnet Campus CCHMC Liberty Campus	Reduce the use of the Emergency Department and inpatient services by asthmatic children	1. Identify shared patients of CCHMC and School Based Health Centers and connect those patients to appropriate interventions (care coordination; HHP, referral to specialist). 2. Increase the percentage of children receiving Asthma Control Test score completed in clinic. 3. Increase the percentage of children with poor control scheduled follow-up appointment prior to leaving clinic. 4. Implementation of asthma registry functionality. 5. Increase the number of care coordinated patients getting automated pharmacy/delivery pharmacy intervention as part of bundle.
Injury	CCHMC Burnet Campus CCHMC Liberty Campus CCHMC College Hill Campus CCHMC Lindner Center of Hope Campus	Reduce the occurrence of unintentional pediatric injuries through community partnerships to implement evidence based prevention techniques	1. Follow up with homes that have had home safety items installed. 2. Implement second safety day type event. 3. Identify high risk mechanism/age group in each community.
Access to Care	CCHMC Burnet Campus CCHMC Liberty Campus CCHMC College Hill Campus CCHMC Lindner Center of Hope Campus	Decrease low acuity CCHMC ED visits	1. Implement an open access acute care stream (urgent care) at CCHMC Burnet Campus and CCHMC Liberty Campus locations and an open access, ill care stream within the three CCHMC primary care clinics. 2. Design and implement a system of care within the three CCHMC primary care clinics to achieve high reliability of preventive services and health promotion. 3. Expand care coordination activities for high risk asthma patients in the CCHMC primary care clinics. 4. Identify and enroll appropriate patients into the Complex Care Medical Home Program.
Mental Health	CCHMC College Hill Campus CCHMC Lindner Center of Hope Campus	Ensure continued access and affordability of mental health services for pediatric patients	1. Maintain adequate staffing, resources, and investment for mental health services. 2. Ensure smooth transition of patients seeking care as a result of closure of Mt. Airy Hospital Mental and Behavioral Health Services. 3. Continue subsidized support for uninsured and underinsured population access to pediatric mental health services.