

Beyond Nutrition Counseling: Reframing the Battle Against Obesity ORDER FORM

Video Overview

Childhood obesity now threatens one in four children with long-term health problems, and the crisis is growing. Using sensitively filmed day-in-the-life segments with three low-income mothers who are clients of the U.S. Department of Agriculture's [Women, Infants and Children \(WIC\) Program](#), *Beyond Nutrition Counseling: Reframing the Battle Against Obesity* poignantly highlights the struggles parents face rearing young children.

The video addresses both the prevention and management of childhood obesity. It is intended to encourage discussion among healthcare professionals and policy makers about the fact that parents may be unable to implement nutritional advice without improved child-rearing skills.

Ordering Information

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FitWIC Project
c/o Leigh Ann Chamberlin, RD, MED
Division of Behavioral Medicine and Clinical Psychology
Cincinnati Children's Hospital Medical Center
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Pricing Information (includes shipping and handling)

Full Version (20 minutes)

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