

# Avondale Partnership and Investment: Community Development Process Summary & Letter of Intent (LOI) 2018 CYCLE

## Summary

Cincinnati Children’s, in partnership with the Avondale community for the betterment of children and families, will invest \$10 million in community building efforts over the next 5 years (2016 – 2021) with the goal of improving child health and well-being and neighborhood health.

Investments will be consistent with the following guiding principles:

- Strengthen commitment to child health
- Develop a vibrant and healthy Avondale community
- Tap into the network of relationships
- Leverage additional public and private sector investments and partnerships
- Integrating capacity building and workforce development initiatives

Potential focus areas for consideration for collaborative investment:\*

- Rehabilitation of blighted or abandoned property; residential property
- Rehabilitation of commercial property; incentivizing economic and/or business development
- Construction of new housing; market rate housing
- Home buyer education and retention
- Business upgrades (storefronts)

*\*investments made within a targeted geography (defined as investments within a targeted geography or boundary that leverages other development underway or planned in Avondale)*

## Letter of Intent (LOI)

The Community Development Advisory Committee of the Cincinnati Children’s Avondale Partnership is interested in reviewing a Letter of Intent (LOI) from organizations who believe they can further the goals of this partnership. Interested organizations must provide a LOI that includes a brief summary (no more than 2 pages) describing how the project meets the **Key Criteria and Guiding Principles** of the Avondale Partnership & Investment Community Development Fund. That criterion includes:

- Meeting Avondale Community Needs & Priorities (e.g. health, safety, housing, education, etc.)
- Demonstrating alignment to CCHMC’s Child & Community Health Goals (primary care, infant mortality/prematurity, kindergarten readiness / third grade reading, social determinants of health)
- Showing a commitment to Economic Inclusion & Diversity (e.g.,  $\geq 20\%$  MBE, WBE, SBE)
- Leveraging funding (Recommended minimum ratio 3:1)
- Project uniquely stabilizes and/or transforms the community.

LOIs are reviewed on a quarterly basis and must be submitted by the LOI deadlines below. LOIs accepted by the Community Development Advisory Committee will be invited to submit a full proposal. Full proposals will be reviewed by the Community Development Advisory Committee prior to final review/approval by the Governance Committee. See the below schedule for 2018 deadlines and review schedules. LOIs and/or proposals not received by the appropriate deadline may be held and reviewed within the next cycle. LOIs and questions regarding this process may be directed to Cincinnati Children’s - Community Relations at [communityrelations@cchmc.org](mailto:communityrelations@cchmc.org) or 513-636-9327.

## 2018 Timeline

LOI Deadline	Proposal Deadline (for accepted LOIs)	Community Development Advisory Meeting	Governance Committee Meeting
February 23, 2018	March 23, 2018	April 30, 2018	May 7, 2018
August 24, 2018	September 21, 2018	October 22, 2018	November 5, 2018