Stronger, Together
Working to Build a Mutually Successful Future
Cincinnati Children’s and Children in Avondale

• Long-term and ongoing commitment
  • 80% of Avondale’s children receive their care at Cincinnati Children’s
  • More than 20 programs/initiatives in Avondale
    • Infant Mortality and Premature Birth
    • Education and Third Grade Reading
    • Primary Care and Care Coordination
    • Housing Collaborations
    • Diversity and Inclusion
Cincinnati Children’s & Avondale

PARTNERSHIPS
Partnerships – Key to Success in Avondale

Among the project’s guiding principles is the commitment to respecting, engaging, and enhancing the neighborhood, Community, and City

- A Community Open House was held on 11/9, and we will continue quarterly information sessions

- A Community Advisory Group is advising how we:
  - Partner with the community to foster awareness, project goals and timelines
  - Effectively communicate with Avondale residents and community members
  - Best integrate and interface with the community (e.g., site design, landscaping, green space, etc.).
Partnerships – Key to Success in Avondale

**Infant Mortality and Premature Birth**
- Every Child Succeeds
- Cradle Cincinnati

**Education and Third Grade Reading**
- Rockdale School Literacy Programs
- South Avondale School Programs
- Early Childcare Center Partnerships

**Primary Care and Care Coordination**
- All Children Thrive (ACT) Network
- School Base Health Centers
- First Ladies Initiative
- Gabriel’s Place Jr. Chef Program
- Hirsch Recreation Center Health Programs
- The Community Builders Health Initiatives

**Housing Collaborations**
- Avondale Home Improvement Program
- Hickory Townhomes

**Diversity and Inclusion**
- Collaboration with Workforce Programs, Messer
- Biomedical Research Internship for Minority Students
- Job Shadow Program
Partnership and Collaboration
Changing the Outcome Together

The Community Builders
The Urban League of Greater Cincinnati
Early Literacy & Reading in Schools

Gabriel’s Place Jr Chef Academy
First Ladies Initiative in Avondale Churches
ACDC, ACC and Avondale Youth Council
Connecting Families to Resources

Pediatric Primary Care
Community Resource Liaison

- Connects families to needed resources including
  - Food and Benefits
  - Healthy Housing & Legal Aid
  - Employment support
  - Internet/Phone Access

- No appointment necessary for services

Social Needs Addressed by Community Resource Liaison

Source: Pediatric Primary Care Center

Nearly 300 families helped in the program’s first year
Cincinnati Children’s & Avondale

WORKFORCE DEVELOPMENT
Enhancing Avondale….Together

**Workforce Development**

– Messer/Cincinnati Children’s Collaboration
– Leadership and Skill Development
– Employment and Training Programs/Partnerships
– Career Development Programs

- *Focus on Avondale and Uptown Residents*
- *Coordination with Avondale Community Partners*
- *Track Jobs for Avondale and Uptown Residents*
Economic Inclusion and Workforce Diversity Goals

• Diverse Spending (MBE & WBE)
  • Construction and Professional Fees to meet or exceed 30% of eligible project costs

• Workforce Diversity
  • Hours worked by women, minorities, and/or minority women on Design and Construction Team to meet or exceed 25%
  • Maximize workforce diversity for skilled trades, as well as design, engineering, and management professionals
  • Engage as many professionals and skilled trades persons from Avondale and Uptown as possible

• Past Project Successes and Ongoing Commitment

<table>
<thead>
<tr>
<th>Project</th>
<th>Diverse Spending*</th>
<th>Workforce Diversity**</th>
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</thead>
<tbody>
<tr>
<td>“T” Building</td>
<td>$47M (23.8%)</td>
<td>20%</td>
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<tr>
<td>Liberty Township – Bed Expansion</td>
<td>$22M (36.7%)</td>
<td>20%</td>
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<tr>
<td>Liberty Expansion - Proton</td>
<td>$36M (25.4%)</td>
<td>19%</td>
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</tbody>
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*spend on construction & design with diverse (MBE/ WBE) companies
**Diversity inclusive of MBE, WBE
Cincinnati Children’s & Avondale

HEALTHIEST CHILDREN
Enhancing Avondale….Together

Healthiest Children in the Country

– Continue and strengthen present work and partnerships with the community

– Focus on improving:
  • 3rd Grade Reading
  • Infant Mortality
  • Primary Care

– Collaborating on 17 Avondale Partnership Grants
  • Grants funded to address critical child and community health issues in Avondale

Partnership and collaboration are key to community transformation
Enhancing Avondale….Together

Infant mortality rate: 2011-2015

Infant deaths per 1,000 births: 2011-2015
Enhancing Avondale….Together

(Obstetric estimate of gestation <28 weeks)

Source: Hamilton County Public Health. Updated by J. Besl
LONG TERM INVESTMENTS
## FY17 Avondale Grants and Investments

<table>
<thead>
<tr>
<th>Organization</th>
<th>Outcome Area</th>
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<tbody>
<tr>
<td>Avondale Community Council</td>
<td>Social Influences of Health</td>
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<tr>
<td>Avondale Comp Dev Corporation (ACDC)</td>
<td>Social Influences of Health</td>
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<tr>
<td>Avondale Moves</td>
<td>Keeping Kids Well</td>
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<tr>
<td>CWFF Child Development Center</td>
<td>Literacy</td>
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<tr>
<td>Center for Closing the Health Gap</td>
<td>Keeping Kids Well</td>
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<tr>
<td>Easter Seals</td>
<td>Social Influences of Health</td>
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<tr>
<td>Every Child Succeeds (ECS)</td>
<td>Infant Mortality</td>
</tr>
<tr>
<td>Gabriel’s Place</td>
<td>Keeping Kids Well</td>
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<tr>
<td>Hirsch Rec Center</td>
<td>Infant Mortality</td>
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<tr>
<td>Home Ownership Center</td>
<td>Social Influences of Health</td>
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<tr>
<td>Project Nehemiah Back to School Carnival</td>
<td>Literacy</td>
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<tr>
<td>Rockdale Academy</td>
<td>Literacy</td>
</tr>
<tr>
<td>South Avondale Elementary</td>
<td>Literacy</td>
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<tr>
<td>The Community Builders</td>
<td>Keeping Kids Well</td>
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<tr>
<td>United Way Steps</td>
<td>Social Influences of Health</td>
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<tr>
<td>Urban League</td>
<td>Social Influences of Health</td>
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<tr>
<td>Wesley Education Center</td>
<td>Literacy</td>
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</tbody>
</table>

**Total:** $383,500
Long-term Partnerships and Investments

Our investments Include:

• Commitment of $11.5M ($1.5M for program support and $10M in community development)

Our Partnerships Include:

Infant Mortality and Premature Birth
• Every Child Succeeds
• Cradle Cincinnati

Education and Third Grade Reading
• Rockdale School Literacy Programs
• South Avondale School Programs
• Early Childcare Center Partnerships

Diversity and Inclusion
• Collaboration with Workforce Programs, Messer
• Biomedical Research Internship for Minority Students
• Job Shadow Program

Housing Collaborations
• Avondale Home Improvement Program
• Hickory Townhomes

Long-term Commitment to Providing Care
• Primary Care Center and School based health centers serving over 1,700 children living in Avondale
• All Children Thrive (ACT) Network
• School Base Health Centers
• Legal Aid CHILD HELP Initiative
• Gabriel’s Place Jr. Chef Program
• Hirsch Recreation Center Health Programs
• The Community Builders Health Initiatives
Long-term Partnerships and Investments

**Community Development**
- Cincinnati Children’s Financial Commitment: $10M over 5 years
- May include residential housing, real estate and other community development
- Will work with Uptown Consortium and other partners

**Capacity Building**
- Cincinnati Children’s financial commitment: $1.55M over 5 years
- Capacity building grants for nonprofits serving Avondale
- Organizations advancing child and community health goals

**Workforce Development and Economic Inclusion**
- Maintain high standard of supplier diversity
- Encourage and align workforce development efforts to help meet real ongoing job needs
- Work to partner with others to amplify effort
Long-term Partnerships and Investments

Commitment to Investment and Partnership on Community Development
- $10M Investment – managed by Avondale Partnership and Investment Committees
- Housing, Business and Economic Development – Investments Proposed and Pending
- Organizational capacity building grants to multiple Avondale non-profits including the ACC

AHIP Collaboration – Uptown, ACDC, CCHMC Partnership
- Forgivable $35k home loans for eligible residents
- $250K investment in Phase I
- $250K investment in Phase II with expanded geography actively accepting applications

Hickory Townhomes – CCHMC in partnership with Uptown and Other Developers
- Partnership with developers to address vacant and blighted properties
- Phase 1 completed - Phase 2 in process – 16 Total units - $1M investment
- Other investments in renovations, partnerships and programs ($1M+)