

Cincinnati Children's:

A Local Gem with an
International Reach



Event Sponsorship Opportunities



Cincinnati Children's For Every Child, Every Family, Every Future

Changing the outcome together for the patients and families we serve is our singular focus at Cincinnati Children's. As one of the world's most preeminent pediatric hospitals and medical research centers, our passion is to improve the health of children and help them thrive—here in Cincinnati and around the world.

Partnership Matters

From galas to golf tournaments, Cincinnati Children's organizes a number of high-profile special events that have sponsorship opportunities available throughout the year. As a nonprofit hospital and research center, we see, every day, the impact our corporate sponsors have on the families we serve. Our corporate partners empower us to save lives, advance research and create a brighter tomorrow for children and families everywhere.

And the benefits go both ways—sponsoring events at Cincinnati Children's, enables your organization to:

- Demonstrate your commitment to improving kids' lives
- Align your brand with the world-renowned care and reputation of Cincinnati Children's
- Increase your exposure in the community through event promotions and media coverage
- Elevate your employees' pride by supporting a revered local organization
- Increase customer loyalty—customers love supporting businesses who support local charities

Be a Part of Our Premiere Signature Events



Celestial Ball—Spring

The Celestial Ball is Cincinnati Children's signature black-tie gala and one of the region's most anticipated social events of the year. Gathering together the medical center's closest friends, community partners and business leaders, the ball celebrates and supports the hope and healing we provide to families.

Over more than a decade, the ball has raised millions of dollars to advance pioneering research and improve care for children in our community and around the world.

After Party

A high-end, late night party, the Celestial Ball After Party follows the featured event, attracting many additional young professional guests, as well as guests from the Celestial Ball. The After Party specifically benefits the Cincinnati Children's Charitable Care Fund, which helps families in need with their child's medical expenses.



Sponsorships range from Presenting to Table Sponsor and offer the following benefits:

- An elegant and high-end event, attended by our region's business and community leaders
- A memorable and exciting way to engage and entertain your clients
- An intimate atmosphere with opportunities to network and connect with more than 1,300 regional leaders and philanthropists
- A unique opportunity to engage with up and coming young professionals through the After Party

Cincinnati Walks for Kids—Fall

Cincinnati Walks for Kids is our largest community fundraising event, bringing together patients, families, medical center staff, friends and community supporters. It's also a day of family fun, dedicated to honoring our patient families and celebrating the lives that are impacted by Cincinnati Children's each and every day.

Since its inception in 2006, more than 60,000 participants have come together to raise millions of dollars to help us improve care and advance discovery. Each walker can raise money for the specific department, division or program of their choice at the medical center.

Companies can also create and participate as a corporate team.

It's a great way to engage your employees and increase their pride through a fun, family-focused event benefiting a beloved local charity.

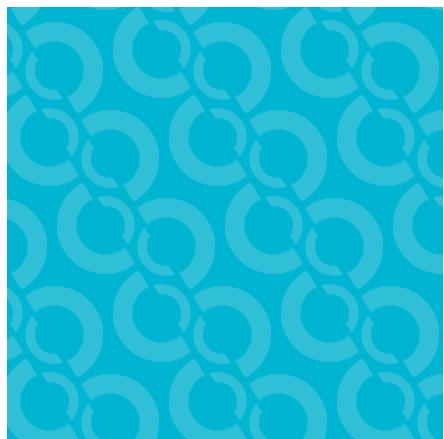


Sponsorships range from Presenting to Bronze Sponsor and offer the following benefits:

- Your brand in front of thousands of attendees and supporters of Cincinnati Children's
- Visible support of a beloved, family-focused and community-centered event benefiting child health
- Opportunities for on-site presence and give-aways during the event
- Logo placement on signs, official walk T-shirts and more, increasing your company's brand exposure throughout the region

Unique Event Partnership Opportunities

Throughout the year, Cincinnati Children's hosts many, smaller events that offer you a powerful way to generate goodwill for your brand, while helping us to raise money that will advance discovery and improve care for the kids who rely on us every day. As with our signature events, sponsorship packages for these events can be customized to meet your needs.



Sample, Savor and Support

More than 200 people attend this evening of wine, hors d'oeuvres and entertainment each year to benefit our services that support kids with developmental disabilities and special needs.

Passport to Forever

Consisting of a dinner, auction and a children's fashion show, Passport to Forever is an annual event benefiting our International Adoption Center.

StarShine Hospice Cornhole Classic

Offering a round-robin cornhole tournament, contests and prizes, the StarShine Hospice Cornhole Classic raises money for StarShine Hospice, the region's only exclusively pediatric hospice program.

StarShine Hospice Golf Classic

More than just a round of golf, this outing includes 18 holes of golf, lunch, dinner, and both a live and a silent auction to benefit the holistic care and services provided by StarShine Hospice.

The Memorial Cancer Golf Outing

Benefiting our research efforts to help kids fighting cancer, the Memorial Cancer Golf Outing has a morning and an afternoon start and includes lunch and dinner.

Charitable Care Golf Outing

This golf outing includes 18 holes of golf and a silent auction, all to benefit the Children's Charitable Care Fund, which helps families in need meet medical costs, so they can focus on caring for their child.

Kindervelt Gala

Each year, this event hosts about 200 people for an evening of cocktails, dinner and live music to support the fundraising efforts of Kindervelt—Cincinnati Children's largest fundraising auxiliary.

Kindervelt—Let the Good Times Bowl

Between 150-175 bowlers of all skill levels come together for a fun day of bowling and raffles to support Kindervelt's fundraising efforts on behalf of the medical center.

Design Cincinnati

Formerly known as the Cincinnati Arts and Antiques Festival, this unique event hosts about 325 people for a luncheon and lecture on design to benefit the Association of Volunteers' fundraising efforts for the medical center.

Learn more

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cincinnatichildrens.org/giving/gifts/corporate



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