The 2011 Child Well-Being Survey includes several questions about weight. Some of these questions have been asked on previous iterations of the Child Well-Being Survey (for example, child’s weight and height, to calculate BMI-for-age, and parent’s perception of child’s weight). Other questions were new to the 2011 survey (for example, whether a provider had expressed concern over the child’s weight). Together, these questions allow us to have a better understanding of childhood overweight and obesity.

This report only includes children who are 10 – 17 years of age. Research indicates that parents’ reports of their child’s height and weight are less accurate for children under 10 years of age.

While the CWBS data can be used to calculate BMI percentiles for children of all ages, the results for children 10 and older are more aligned with data from other sources.

Using parent-reported height and weight to calculate BMI-for-age percentiles, 27% of children in the Greater Cincinnati/Northern Kentucky region are overweight or obese.

However, only 16% of parents actually describe their child as overweight or obese when asked to describe their child’s weight. In addition, only 11% of parents reported that a health care provider has ever expressed concern about their child’s weight.
The percentage of children who are overweight or obese varies by race and family socioeconomic status

The percentage of children who are overweight or obese is higher for some demographic groups than others. Children who are Black, non-Hispanic are far more likely to be overweight or obese than are children who are White, non-Hispanic.

According to parent-reported height and weight, 48% of Black, non-Hispanic children are overweight or obese, compared to 26% of children who are White, non-Hispanic.

The percentage of children who are overweight or obese increases with poverty: 42% of children in very low-income households (below 100% of the federal poverty level, defined as $22,350 for a family of four in 2011) are overweight or obese compared to 20% of children in households above 300% FPL.

The percentage of children who are overweight or obese and parent descriptions of children as overweight or obese vary by location

Within the region, childhood overweight/obesity is most pronounced within the City of Cincinnati, where 37% of children are overweight or obese, according to parent-reported height and weight. Over a quarter of these same parents described their child as overweight or obese. In the rural counties, where 26% of children are overweight or obese, only 13% of parents described their child as overweight or obese. This variation suggests that parents’ perceptions of their child’s weight are often not aligned with their child’s actual weight.